

UNITED WAY OF THE GREATER DAYTON AREA PRESENTS



United Way of the
Greater Dayton Area

AUGUST 31, 2024



DAY AIR BALLPARK



CYCLING

FUNDRAISING

FUN

Tour de Gem Cycling Classic is a fundraising cycling event for local Nonprofits to raise money and bring awareness to their important missions. This is a fun, family-friendly way for cyclists of all ages and abilities to have a positive impact in their community and explore the many GEMs the Dayton region has to offer.

REGISTER TODAY AT TOURDEGEM.ORG



Tour de Gem

ANNUAL CYCLING CLASSIC

Sponsorship Opportunities

Diamond Sponsor – \$10,000

- Recognition in all event materials and marketing, which includes social media posts, company logo on websites, ride t-shirts, and ride brochures, radio spots and television PSA's
- Dedicated corporate tent (provided by company)
- Ride Day Banners displayed at start/finish area
- Recognition at all (12) rest stops
- 6 Trail Signs with Company Logo (3 on On-Road Rides Trails, 3 on Fun Ride Trails)
- Company logo included on all TdG emails to participants
- Unlimited Rider FREE registrations (the riders will have a \$150 minimum fundraising commitment to the corporation's charity of choice)

Platinum Sponsor – \$5,000

- Recognition in event materials and marketing, which includes social media posts, company logo on websites, ride T-shirts and ride brochures
- Dedicated corporate tent (provided by company)
- Ride Day Banner (provided by TdG) displayed at the start/finish area
- Recognition at rest stops (6)
- 4 Trail Signs with Company Logo (2 on On-Road Rides Trails, 2 on Fun Ride Trails)
- Company Logo and information on TdG website
- Unlimited rider registrations at the reduced rate of \$25 (the riders will still have a minimum fundraising commitment to the corporation's charity of choice)



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Sponsorship Opportunities

Gold Sponsor – \$2,500

- Recognition in some event materials and marketing, which includes social media posts, company logo on ride T-shirts and ride brochures
- Company logo on the TdG website
- Ride Day Tent (provided by company)
- Ride Day Banner (provided by company) displayed at start/finish areas
- 3 Trail Signs with Company Logo (2 located on On-Road Ride Trails, 1 on Fun Ride Trail)
- Unlimited Rider registration fees at the reduced rate of \$25 (the riders will still have a \$150 minimum fundraising commitment to the corporation's family of choice)

Silver Sponsor – \$1,000

- Ride day tent (provided by company) with opportunity to showcase company literature, samples, and giveaway banners to riders
- Ride day banner displayed at start/finish area
- 2 Trail Signs with company logo (1 located on On-Road Ride Trails, 1 on Fun Ride Trail)
- Listing as an Silver Sponsor in some event and marketing materials

Bronze Sponsor – \$500

- Ride day banner displayed at start/finish area
- 1 Trail Sign with company logo (choice of On-Road Ride Trail or Fun Ride Trail)
- Listing as an Bronze Sponsor in some event and marketing materials

Friend of the Gem Sponsor – \$250

- 1 Trail Sign with company logo (choice of On-Road Ride Trail or Fun Ride Trail)



United Way of the
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Corporate Sponsorship Form

Organization Name Contact Name

Organization Address Contact Email

Organization City, State, Zip Code Contact Phone Number

Sponsorship Opportunities:

- Diamond Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$500
- Friend of the Gem Sponsor \$250

_____ Check Date: _____

_____ Invoice Me Date: _____

_____ Credit For credit use QR Code below, In special instructions
please state "Tour De Gem Sponsorship"



Authorization:

Organization Representative (Print Name)

Organization Representative (Signature)

UWGDA Representative (Print Name) UWGDA Representative (Signature)

Date

Thank You

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